

Storycises Ltd

PRIVACY POLICY

Last updated: 2 February 2022

TABLE OF PERSONAL INFORMATION WE USE

The table below sets out detailed information about our purposes for processing, the basis for processing and the retention period for the personal data.

Category of personal data	Purpose of processing	Lawful basis for processing	Retention period
Name and contact details	To deliver your purchases to you To send you order updates For fraud prevention and detection To contact you with information, newsletters and marketing materials about our products and services	Performance of contract Compliance with legal obligation Consent	For three years since you gave consent, or until you withdraw consent if earlier
Payment information	To take payment and give refunds For fraud prevention and detection	Performance of contract Compliance with legal obligation	For three years since you last logged on to the Site
Saved items in online	To sell products and services to you	Performance of contract	Until you complete your order or

shopping basket			for seven days after the item is saved
Purchase history	To provide customer service and support and handle returns To find out what products you like	Performance of contract Consent	For three years since you gave consent, or until you withdraw consent if earlier
Browser, device and Site usage information	To improve the Site To protect the Site against fraud To set default options for you, such as language and currency	Performance of contract Legitimate interest in maintaining our Site	For three years since you last logged on to the Site
Customer comments and product reviews	To improve our products and services Where relevant, to establish, exercise or defend legal claims	Performance of contract Legitimate interest in dealing with complaints or claims and improving our products and/or services generally	For six years
Information collected through cookies and similar technologies	To conduct and store site usage analytics, statistical and trend analysis and market research To generate customer profiles to facilitate marketing initiatives	Consent	For three years since you gave consent, or until you withdraw consent if earlier